



GLOBAL
PARTNERSHIPS
FORUM

Entrepreneurship Clinic

A results focused platform for entrepreneurs,
innovators, and opinion leaders



Investing for Impact

Innovations for Social and Economic Good

Co-hosted by:

Global Partnerships Forum and PwC

Thursday, April 9th 2015

5:30 – 8:00 pm

PwC Headquarters – 300 Madison Avenue, New York, NY 10017

Registration and check-in: **5:30 - 6:00**

Opening Remarks: **6:00 – 6:10**

Welcoming Remarks: [Mr. Joe Rizzo](#), United Nations Global Relationship Partner, PwC

Setting the Agenda: [Mr. Amir Dossal](#), Chairman, Global Partnerships Forum

The Global Perspective: **6:10 – 6:25**

[Ambassador Arthur Kafeero](#), Chef de Cabinet, President, 69th session of the UN General Assembly

Presentations: **6:25 – 7:40**

[Dr. Martin Alpert](#), Founder, Technologies for Indigenous Empowerment (TIE)

[Mr. Eyal Bino](#), Founder, Worldwide Investor Network

[Mr. Zeev Klein](#), General Partner, Landmark Ventures, and Founder, Social Innovation Summit

[Mr. Toby Peters](#), Senior Group Managing Director - Dearman Engine Company

[Ms. Melanie Schnoll Begun](#), Managing Director & Head of Philanthropic Services, Morgan Stanley

[Mr. Nick Shufro](#), Director, Sustainable Business Solutions, PwC and Director, [The RISE Initiative](#)

[Mr. Eric Trachtenberg](#), Director, Food & Agriculture Practice, McLarty Associates

Guru Analysis: **7:40 – 7:55**

Analysis by GPF Guru: [Mr. Ben Zelinsky](#), Partner, Management Consulting, PwC

Connect Reception and closing: **7:55 - 8:30**

About GPF-PwC Entrepreneurship Clinics

Overview:

The GPF-PwC Entrepreneurship Clinics bring together policy-makers and practitioners who are committed to making a positive impact in society through innovative collaboration, with the aim of moving from **talk to action**:

- Platform for **leaders** and **influencers** focused on innovative collaboration
- Opportunity to share partnership ideas in an informal, yet structured environment
- Interactive presentations, including Q&A with thought leaders and peer participants
- In-depth look at challenges, opportunities and effective strategies for investing in social change
- Interact with entrepreneurs, philanthropists, and public and private sector leaders

Structure:

The Entrepreneurship Clinics focus on pioneering solutions for addressing social challenges. Each session consists of presentations of 5 high-impact projects that have the potential for large-scale positive effect. Conversations focus on learning and developing effective strategies to move from traditional philanthropy to smart investments & creative partnerships.

Power Hour:

- 75 minutes on five inspiring initiatives and stories
- Emphasis on learning from experts in their field
- Topics include: Innovations and technological advancements in Agriculture, Education, Energy, Health, Infrastructure, Job Creation, Youth Empowerment, etc.

Each speaker will share his/her insights on the following:

- How was the idea incubated?
- Challenges and opportunities of taking the concept to scale
- What makes the initiative unique?
- Where have the project's funds come from to-date? Is it sustainable?
- Building a successful partnership model

The discussion will include brief Q&A and analysis by a '**Guru**' – an industry leader/expert who will moderate the conversation and provide constructive feedback on the presentations. The format will enable participants to interact with speakers and explore collaboration.

Connect Reception:

Guests will have an opportunity to connect with leaders and influencers at the end of the presentations.

About Us



PwC:

PwC is one of the world's largest professional services organizations, providing a full range of advisory services to leading global, international, national and local organizations and corporations. We help our clients solve complex business problems and measurably enhance their ability to manage risk, improve performance, and build value by drawing on the knowledge and talents of more than 180,000 people in over 150 countries. Through three principal professional service lines, Advisory, Assurance and Tax, we provide multidisciplinary services to 22 industries, as well as the public sector, including government, not-for-profit and International Development. Our practices cut across industry sectors, geographies and functional skill areas.

For additional information on PwC's work in international development and partnerships, please contact Ms. Mariola Pogacnik, Director, Management Consulting, PwC at Mariola.Pogacnik@us.pwc.com.

Global Partnerships Forum:



The Global Partnerships Forum brings together policy makers, business leaders, entrepreneurs, philanthropists, investors, and thought leaders from across sectors leaders to address global challenges. The GPF aims to move the needle from aid to investments, using the power of partnerships. For more information, please visit our website: www.Partnerships.org

For additional information on the Entrepreneurship Clinics, please contact Laura Cienkowski, Programme Officer, at: lauracienkowski@partnerships.org.

The Global Partnerships Forum would like to thank PricewaterhouseCoopers for their kind hospitality in hosting the Entrepreneurship Clinic